

## **Publicity/PR Report of Petersfield Community Choir from October 2015 - October 2016**

### **Performances/Concerts**

27th November 2015	Switching on of Christmas Lights in Petersfield Town Centre
6th December 2015	Mulled Wine Weekend - Gilbert White's House, Selbourne
9th December 2015	"Songs of Winter" concert at St. Peter's Church with music from guitarist, Rob Lamont
January 2016	Wassailing - Sheet Community Garden
17th - 19th June 2016	Visit to France
13th July 2016	"Sounds of Summer" Concert at St. Peter's Church with the Petersfield Ukulele Band

### **Publicity/Advertising**

As I mentioned in last year's report I continue to have strong links with the local papers, St. Peter's Church and the Mayor's office - the Mayor attended the summer concert in July. I also liaise with the charities the choir supports.

Articles, and sometimes photographs, continue to feature in the Petersfield Post, the church newsletters, Life in Petersfield Magazine, The Messenger, the magazine of Selborne, East Tisted with Colemore and Newton Valence and charity web-sites.

Programmes were again handed out for our concerts.

### **Fund-raising**

Christmas Concert 2015	£1,263 for the Rosemary Foundation
Summer Concert 2016	£891.65 for the FitzRoy charity

To date the choir has raised £8,113.84 since starting its fundraising activities in 2011. A detailed report is on the website.

### **Events - 25th May 2016 - The Guildhall, Winchester**

Petersfield Community Choir joined other community choirs and entertainers in a fund-raising concert in aid of the Sarah Morgan Foundation.

## **Workshop - 7th November 2015**

The choir enjoyed a very successful workshop with Laura Deal.

## **Future Events**

29th October	Workshop with Lucky Moyo at Steep Village Hall
4th December	Mulled wine weekend at Gilbert White's House, Selborne
7th December	Christmas Concert, St. Peter's Church, Petersfield
5th July, 2017	Summer Concert, St. Peter's Church, Petersfield

It has been another busy year and I would like to thank all committee members and choir members who have helped to support and promote the choir. In particular I would like to mention Ysanne who organised the workshop and Christine (and occasionally her daughters!!) who help with the posters and design and production of the programme.

Finally, a big 'thank you' to Carolyn, the choir's conductor, and Ysanne the deputy for all their hard work.

It is great that the choir is well-known in the town and continues to play a significant role in local events.

**Carol Surman**  
**Publicity/PR Officer**

**October 2016**