

Publicity/PR Report of Petersfield Community Choir from October 2014 - October 2015

Performances/Concerts

9th December 2014	Singing with Petersfield Lions around the town and in one or two local pubs
13th December 2014	Singing with Petersfield Lions in Rams Walk
17th December 2014	“Songs of Winter” concert at St. Peter’s Church with music from The Punch Bowl String Quartet
17th January 2014	Wassailing - Sheet Community Garden
7th February 2015	Rogate Church - Local Talent evening
3rd June 2015	“Sounds of the Sea” Summer Concert at St. Peter’s Church with guests The Nyewood Quins

Publicity/Advertising

As I mentioned in last year’s report I continue to have strong links with the local papers, St. Peter’s Church and the Mayor’s office (The Mayor & Deputy attended our Christmas concert and the new Mayor attended the summer concert). I also liaise with other local groups - the Twinning Association, Petersfield Lions and the charities the choir supports.

Articles, and sometimes photographs, continue to feature in the Petersfield Post, the church newsletters, The Messenger, the magazine of Selborne, East Tisted with Colemore and Newton Valence and charity web-sites.

New! A choir banner for use at concerts and performances.

New! Programmes were designed for the summer concert - this too was a new venture.

New! Folders for choir members at concerts and other singing performances

New! Up to date photographs of the choir were taken by Stephane Rocher, Photographer, in March this year. Several of these have been placed on the web-site and a couple will be used for advertising in newspapers, magazines etc.

Fund-raising

9th December, 2014	£115.00 from singing with the Lions for The Rowans Hospice
17th December, 2014	£791.93 from the Christmas Concert for The Rowans Hospice
3rd June, 2015	£1,171.67 from the Summer Concert for Myaware

To date the choir has raised £5,959.19 since starting its fundraising activities in 2011. A detailed report is on the website.

Workshops

The choir enjoyed two very successful workshops.

25th October	Lucky Moyo - Steep Village Hall
27th June	Hannah Rose - Steep Village Hall

Future Events

7th November	Workshop with Laura Deal at Steep Village Hall
6th December	Mulled wine weekend at Gilbert White's House, Selborne
9th December	Christmas Concert, St. Peter's Church, Petersfield with guest Rob Lamont, Singer and Guitarist
17th/19th June 2016	French trip
13th July, 2016	Summer Concert, St. Peter's Church, Petersfield

It has been another busy year and I would like to thank all committee members and choir members who have helped to support and promote the choir. In particular I would like to mention Ysanne who organised all the workshops and the photographer; Christine and her daughters who helped to design and produce the programmes and banner, and Jenny who organised the new folders.

Finally, a big 'thank you' to Carolyn, the choir's conductor, and Ysanne the deputy for all their hard work.

It is great that the choir is well-known in the town and continues to play a significant role in local events.

Carol Surman
Publicity/PR Officer

October 2015

