

## **Publicity/PR report of Petersfield Community Choir from October, 2013 to October 2014**

### **Performances/Concerts**

1st December 2013 - Christmas Festivities in The Square

11th December 2013 - "Songs for Winter" Concert in St. Peter's Church supported by Churcher's College Musicians

17th December 2013 - Carol-singing around Herne Farm with Petersfield Lions

29th May 2014 - Some twelve members entertained the local Alzheimer's Group with "Rose in June" and "Da Do Ron Ron"

9th July 2014 - "At War's Command" Concert in St. Peter's Church

20th July 2014 - WW1 Commemoration in The Square organised by The Museum

11th October 2014 - Rogate Church - at the wedding of Penny & Ian Croucher's son, Jamie, the choir sang Amazing Grace

### **Publicity/Advertising**

I continue to have strong links with the local papers, St. Peter's Church, the Mayor's office (the Mayor now regularly attends our concerts), Petersfield Festivals' Organisers and this year have had contact with the local museum and the Lions Club. I also liaise with the charities that the choir supports.

Articles, and sometimes photographs, continue to feature in The Herald and Petersfield Post and the church newsletters. Posters and fliers were produced for our concerts and distributed around the town by choir and committee members.

In 2015 the Petersfield Society will be celebrating 70 years of working to sustain Petersfield as a thriving market town. To mark the occasion the Society is proposing to publish an illustrated book that will be a celebration of the town, its people, its environment, and its social and recreational activities. I have written an article about the choir which has been sent to the Society for inclusion in the book.

New choir logo. A big 'thank you' to Harriet, Christine Gardiner's daughter, who has designed a lovely treble clef as the choir's new logo.

Photograph of choir - it is hoped to have a good up-to-date photograph - more information to follow

### **Fundraising**

At our 11th December 2013 Concert £833.00 was raised making a total of £1,840.50 for

PLANETS from the two 2013 Concerts

£150 was donated to PLANETS from the joint Petersfield Lions/Choir evening

£722.42 was raised for the Hampshire & Isle of Wight Air Ambulance at the summer concert in July. A donation of £150 from choir funds was sent to Combat Stress, a charity supported by Angus Beaton the photographer who supported the choir at this concert.

To date the choir has raised £3,880.59 since it started its fundraising activities in 2011. A detailed report is on the website.

### **Future Events**

Saturday, 25th October - Lucky Moyo Workshop, 1.30 - 5.30 p.m. Steep Village Hall

Wednesday, 17th December - Christmas Concert in St. Peter's Church. The choir will be joined by The Punch Bowl String Quartet. This concert will be in aid of the Rowan's Hospice, a local charity dedicated to improving the lives of people with cancer and other life-shortening illnesses.

Carol-singing with Petersfield Lions in December - more information to follow.

We have been approached by Petersfield Lions to take part in a concert in April next year for the Town Mayor's Charity Artscape - more information to follow.

2015 Concerts in St. Peter's Church - Wednesday, 3rd June and Wednesday, 9th December

### **Thanks**

It has been another busy year and I would like to thank all committee and choir members who have helped to support and promote us. The choir is now well-known in the town and continues to play a significant part in local events.

**Carol Surman**  
**Publicity/PR Officer**

**19th October 2014**